

FANTASY ISLAND - 2018 Diversionary Benefit

Friday, April 20, 2018

Bahia Hotel, 998 W. Mission Bay Drive, 92109

Take a plane, boat, car or swim... but just come celebrate the 32nd Season for the nation's third oldest LGBT theatre in "Island Elegant" style. Fashion, food, music and dance - we're expecting you on Fantasy Island... You'll be treated to a SPECIAL TAKE on SOUTH PACIFIC - don't miss it!



BOARD SPONSORSHIP OPPORTUNITIES

1. SUGGEST OR SOLICIT AN EVENT SPONSOR:

\$10,000 PRESENTING SPONSOR (ONE AVAILABLE)

- * Invitation for up to 4 guests to VIP Sponsorship Reception
- * VIP Table for ten (10) with wine service
- * Most prominent Name/LOGO on all event print materials, electronic advertising and social media
- * Profile in Gala Program
- * Top billing on Event Signage at Bahia Resort Hotel
- * Full page ad in Gala program (Back Cover)
- * Recognition for 2018-19 Season in Diversionary Theatre Lobby
- * Full page ad in 2018-2019 Diversionary Theatre Season program (10,000 programs)
- * Onstage Recognition during evening program
- * Exclusive Artist/Guest Meet & Greet
- * Name/LOGO recognition on Diversionary Theatre website: diversionary.org
- * Social Media Presenting Sponsor Announcements

\$5,000 PLATINUM SPONSOR

- * Invitation for 2 guests to VIP Sponsorship Reception
- * VIP Table for ten (10) with wine service
- * Prominent Name/LOGO on ALL event materials (print, electronic advertising, social media)
- * Profile in Gala Program
- * Prominent billing on Event Signage at Bahia Resort Hotel
- * Full page ad in the Gala program
- * Recognition for 2018-19 Season in Diversionary Lobby Display
- * Half page ad in 2018-2019 Diversionary Season program (10,000 programs)
- * Onstage Recognition during event
- * Name/LOGO recognition on Diversionary Theatre website: diversionary.org

\$2,500 GOLD SPONSOR

- * Invitation for 2 guests to VIP Sponsorship Reception
- * 4 VIP Event Tickets
- * Name/LOGO recognition in all promotional collateral (invitation, program, signage)
- * Full page ad in the Gala program
- * Listing in 2018-2019 Diversionary Season program (10,000 programs)
- * Onstage Recognition during event
- * Name/LOGO recognition on Diversionary Theatre website: diversionary.org

\$1,250 SILVER SPONSOR

- * Name and/or logo recognition in all promotional collateral (invitation, program, signage)
- * 2 VIP Event Tickets including VIP Reception
- * HALF page AD in the event program
- * Onstage Recognition during Evening Program
- * Name/LOGO recognition on Diversionary Theatre website, diversionary.org

\$500 CORAL SPONSOR

- * Name and/or logo recognition in all promotional collateral (invitation, program, signage)
- * HALF page AD in the event program
- * Name/LOGO recognition on Diversionary Theatre website: diversionary.org

\$250 COCONUT SPONSOR

- * Name and/or logo recognition in all promotional collateral (invitation, program, signage)
- * QUARTER page ad in event program
- * Name and/or logo recognition on Diversionary Theatre website diversionary.org

2. ORGANIZE A VIP OR REGULAR TABLE:

TABLES OPPORTUNITIES

\$2,500 VIP TABLE HOST - Individual VIP Tickets available also sold at \$250

- * VIP Table for ten (10) with wine service
- * VIP Preferred Table Location
- * VIP Reception

\$1,500 TABLE HOST - Individual General Admission Tickets also sold at \$150

- * Purchase Table or organize your group of 10 Friends

3. IDENTIFY AND SOLICIT SILENT AUCTION ITEMS:

SILENT AUCTION SPONSORSHIPS

We are seeking Silent Auction Donations that especially follow the theme: "AMAZING EXPERIENCES"

Some "Fantasy Island" Ideas:

- * Vacation Home or Hotel Stays
- * Travel Experiences
- * Entertainment/Sporting Experiences
- * Spa or Makeover Experiences
- * Dining/Night Out On The Town
- * Theatre/Arts Experiences

SPONSORSHIP INQUIRIES - We are here to help - Call us!

Event Co-Chairs: Jerry Buckley: 760-213-3993, jerrybuckley17@gmail.com
Paula Herring: 619-251-8540, pcherring@cox.net

Sponsorship Opportunities: Call/Email Co-Chair Jerry Buckley (If unavailable - Scott or David)

Tables Sponsorships: Call/Email Scott Williford 619-203-0155, scott@diversionary.org

Silent Auction Opportunities: Call/Email Jerry B. or David Shorey, 619-220-6830x104,
david@diversionary.org

Don't forget - Charitable Donations are STILL tax deductible in 2018!
Diversionary Theatre is a 501(c) 3 non-profit organization. Federal Tax ID # 33-0240436